



Bournemouth & Poole music opportunities mapping

Report for Soundstorm prepared by The Arts Development Team, Dorset County Council. This report documents research into the music making ecology of rural Dorset, Bournemouth and Poole, with a focus upon opportunities for young people, particularly those in challenging circumstances, to take part in music making.

Date of report: October 30th 2014

Please note: Children and young people are represented in this report by 'C&YP' and The Arts Development Team by 'ADT'.

Methodology

Two surveys, one for individuals and one for organisations, were designed by ADT and Survey Monkey online facility used to publish the questions (*see appendix 1*). The questions aimed to capture all essential data relating to what was on offer, where and for whom. The questions also asked for feedback on perceived or known barriers to C&YP accessing an offer and also if there were any training and development needs for those individuals or organisations making the offer.

Data and information compiled has been used to draw conclusions and make recommendations. Dorset county and Bournemouth and Poole unitary authority areas have been referenced separately where appropriate. There is inevitable cross-over between the geographic areas and the provision where some providers cross borders, so ADT have included this information within both final reports where we have knowledge of it.

Research into individual music leaders/teachers

The ADT researched a range of existing information available online to search for contact information for individual music leaders who operate privately. We used a range of existing

knowledge and networks to seek contact information. In order to comply with data protection regulations, we sought permission via the surveys for information to be held on a new database. We sent the survey to 32 additional individual musicians not already surveyed in the Dorset distribution. ADT found that high numbers of individuals advertised their services cross-border and do not exclusively work in Bournemouth & Poole; there were 300+ private individuals seen listed on public access websites during our research. There was a notably low rate of returns of the surveys amongst individuals therefore the research offers a more comprehensive picture of organisations than individuals. We know from research at ADT that there is clearly no shortage of independent musicians offering services to C&YP but this is not represented in the number of surveys completed by the date of the report.

Research into organisations

The ADT used existing knowledge and further research to compile a list of organisations that provide an offer for C&YP. ADT used web-based research and canvassing of arts sector colleagues to create a broader database of organisations. The full list of organisations is in the Excel database accompanying this report.

Statistical evidence of geographic areas of need

Bournemouth

There are 18 ward areas in Bournemouth.

For purposes of this report ADT have noted relevant information (Source: Bournemouth Borough council website) on separate wards to inform recommendations, taking into account deprivation indexes and child poverty (Source: tax credit data from the Campaign to End Child Poverty):

Boscombe East

22% of children living in poverty - higher than the wider borough average of 19%

Boscombe West

A significant ward of deprivation with 32% of children living in poverty. An ethnically diverse ward.

Bournemouth Central

The most ethnically diverse ward and with 17% of children living in poverty

Well-served with resources in terms of libraries, a youth club and several arts and cultural providers

East Southbourne and Tuckton

One of the least deprived wards statistically with 10% of children living in poverty

Kinson North

Deprived ward with 29% of children living in poverty

Good resources, notably The Kinson Hub, a community resource partnering library, children's centre provision, 14-19 team and Citizen's Advice Bureau

Kinson South

33% of children living in poverty

Notable providers include Fernheath Play Association who provide opportunities for C&YP with additional needs/disabilities

Littledown and Iford

A diverse ward with lower statistical deprivation; only 8% of children living in poverty but a high number of schools and community resources in this ward including Littledown Youth club and leisure centre

Moordown

Statistically less deprived ward with 12% of children living in poverty
Good resources in terms of youth centre and community centre

Queen's Park

One of the most ethnically diverse wards and with a notable lack of community venues compared to other wards in the borough. 18% of children living in poverty

Redhill and Northbourne

Lower levels of deprivation and with 13% of children living in poverty

Strouden Park

Well-served in terms of resources, a youth centre, children's centre and libraries
26% of children living in poverty and high numbers of schools

Talbot and Branksome

Lower on the deprivation index and with 10% of children living in poverty
No known arts venues

Throop and Muscliff

Notable for a lack of community venues but served by a youth centre. 11% of children living in poverty

Wallisdown and Winton

Good resources; home to Bournemouth Learning Centre and Ensbury Park Community Centre with notably high numbers of school and childcare provider places.
Deprived areas with 15% of children living in poverty

West Southbourne

Home to a community centre, youth centre and children's centre, plus a multi-agency action group. 16% of children living in poverty

Westbourne and West Cliff

Home to the Bournemouth International Centre and a large library. 17% of children living in poverty, but notable for a lower proportion of C&YP

Poole

There are 16 wards in Poole.

'Children with the poorest outcomes and most complex needs are concentrated in small areas within the Borough. Priority areas with the highest levels of need identified for Poole are:

- *Bourne Valley area in Alderney - area with the most entrenched need.*
- *Turlin Moor in Hamworthy West - area with high levels of need.*
- *Poole Town Centre and Newtown - areas with escalating levels of need'*

Source: Poole Children's Services Strategic Plan 14-17.

ADT researched data to evidence need against areas using the wards data available on borough of Poole website:

Alderney

35% of children living in poverty, the highest % in the borough
Fourth highest percentage of employment deprivation

Branksome East

18% of children living in poverty

Branksome West

13% of children living in poverty

Broadstone**Canford Cliffs**

Notable for lowest levels of both child poverty and deprivation

Creekmoor, Canford Heath East and West

16% of children living in poverty and low levels of deprivation overall

Hamworthy East and Hamworthy West**Newtown**

High levels of deprivation and high levels of children living in poverty

Merley and Bearwood**Oakdale****Parkstone****Penn Hill**

All notable for lower levels of both child poverty and deprivation

Poole Town

22% of children living in poverty, this is one of the higher % in the borough.

Recommendations against key areas in the brief

Reaching disadvantaged children and young people

The research shows that there is a wide variety and spread of opportunities amongst the organisation and individuals collated in this research. However, the reach to disadvantaged C&YP is difficult to determine using the available data.

Research into individual providers indicates that there are many and they are well spread across the geographic area and offering an extensive range of musical tuition. The low number of returns to the survey impacts on the ability to have a new database of providers, but research through other existing listings (for example, musicteachers.co.uk) shows a healthy provision. Equally, there is a good spread of providers in the form of organisations as evidenced in the accompanying Excel database. However, the issue remains of reaching young people who are disadvantaged by their inability to afford to pay, or through lack of family support for private provision.

Recommendations:

- a) Reach disadvantaged C&YP through partnership work with Youth Services and Children's Centres
- b) Target some initiatives in partnership with Youth Centres in the most disadvantaged areas for example: Hamworthy, Alderney and Kinson.
- c) Libraries could be a potential partner where they can host events or explore cross-art form opportunities (i.e. literacy and music)

Age gaps

The Children's Centres provide support for children from 0 to 5 years (to 7 years in some circumstances), and the majority of youth centres for ages 13+. This highlights a gap in provision for the age range between 6 years and 11 years. This is an age range where the children would certainly need good family support to access provision as they are not yet independent to travel to opportunities on their own. The arts organisations where data has been collected shows a gap in this age range, with only the BSO specifically making an offer to include 6 to 11 years.

Recommendation:

- a) Arts specific organisations should work in partnership to programme for this age range of children. The Dorset Arts Trust collaborative group would be one forum to discuss and develop this, specifically through the Children and Young People's Hub group attended by colleagues from across Dorset, Bournemouth & Poole.
- b) Target after school clubs with project offers (see below)

Youth Centres

'Embed the Bournemouth Youth Offer' is a priority in Bournemouth Children and Young People's Plan 2013-14. Youth Centres provide a base for a wide range of young people and cater well for ages 12+. The low cost/free nature of their provision and their established presence in communities make them an ideal base from which to build more music making opportunities. ADT know from their research that youth centres have under-used resources and could benefit from mentoring schemes where young people become music leaders to support other young people.

After school clubs

ADT research indicates there are a high number of after school clubs attached to schools but often run by volunteers or private providers. ADT recorded 17 after school clubs operating in Bournemouth. Kinson South with high levels of children living in poverty has a particularly large after school provider in Fernheath After School club that can support up to 70 C&YP. Kinson South also houses Fernheath Play Association that provides Short Breaks, play opportunities and family support for C&YP with additional needs.

Recommendation:

- a) Kinson South is a recommended target area for projects or initiatives to target disadvantaged C&YP. Fernheath Play Association support C&YP with additional needs therefore they could be targeted as a partner to reach C&YP out of school time with music opportunities.
- b) Explore a mentoring model for young people within Youth Centres.

Children and young people with additional needs

For the purposes of this report the term 'additional needs' refers to C&YP with special educational needs and/or a disability. ADT have concluded that an in-depth picture as to the real offer available to C&YP with additional needs requires a separate piece of work.

The priority *'Improve services for children with SEN and disabilities'* is listed in the Poole Children's Services Strategic Plan 14-17. The priority *'Work in a more integrated way to*

support children and young people with a statement of special educational needs or disabilities' is listed in the Bournemouth Children and Young People's Plan 2013-14.

There are now effective methods to reach families who have C&YP with additional needs for example the Xchange. Xchange is a one stop resource for families and was developed in consultation with local parent carer forums and jointly between Dorset County Council and Bournemouth and Poole unitary authorities.

Recommendations:

- a) commission in-depth research to identify real offer for C&YP with additional needs including addressing:
- c)
 - (i) What is the offer for C&YP with a disability that means playing a conventional instrument is impossible or difficult?
 - (ii) Are there enough trained practitioners with specific skills to mean there is the geographic spread and a good choice of opportunities?
- d) Use Xchange to promote the offer for C&YP with additional needs and their families
- e) Work in partnership with existing providers such as the range of Short Break providers to reach C&YP

Early Years children

Poole Children's Services Strategic Plan 14-17 has the second of their two key priorities as: 'Ensuring children aged 0-5 years receive the best possible start to life and achieve the best outcomes'. It remains an on-going concern to support Early Years (EY) children and ADT know from a recent Youth Music funded project 'Roots of Growth' involving 8 EY settings in Bournemouth & Poole that there is a rising number of 'vulnerable two's'; children identified by government criteria. Music is a wonderful tool to enable EY children's development in key areas such as personal, social and emotional development and communication, language and literacy backed up with research and existing practice*

Recommendations:

The Children's Centres and EY settings are the best partners to work with on reaching these children with projects/initiatives.

Funding for additional work

Where there is a need for signposting others to sources of funding in addition to Youth Music, ADT have found two online sources for comprehensive music funding opportunities: <http://www.learning-southwest.org.uk/page/Funding-Opportunities---Ongoing-Funding>

http://www.emimusicfoundation.com/images/uploads/USE_Other_Charities_That_Can_Help.pdf

Continuing Professional Development (CPD)

ADT have combined information to look at a CPD picture across Dorset, Bournemouth & Poole. 35% organisations identified mentoring as a key CPD area of interest or need. Linked to this 26% and 23% organisations requested training in youth work and social work skills

respectively, reflecting the need to understand and manage behaviours and social issues when working with young people. 37% want training around reaching new audiences and 40% identified fundraising ¹as a training need. 29% organisations requested music specific training. Barriers to accessing training were identified as time, cost and travel. The ADT previous experience of running training for groups of music leaders has shown it is difficult to get engagement/attendance where travel and time out from normal working patterns are required.

Fundraising was the highest area of CPD need highlighted in the survey responses with 39% of respondents. Fundraising is an area where training can be developed for a wide range of colleagues, organisations and independent musicians to access together. The possibilities for joined up future work and partnerships would also be increased if opportunities were presented for providers in the sector to train together. The wide range and skills of the independent musicians who work in the area could be partnered with organisations and other providers where funding can be accessed to help these partnerships going forwards.

There are aspects of training needs that could be covered within a combined training programme or session. For example, Autism awareness is an existing aspect of the Bournemouth, Dorset & Poole Skills and Learning mentoring training and could be met by using this scheme to train people from organisations and also independent musicians where they are going to work in partnership.

¹ *Examples include:

ADT 'Roots of Growth' project, funded by Youth Music 2012-14 and Youth Music funded report 'Early Years Evidence Review: assessing the outcomes of early years music making', Douglas Lonie 2010.